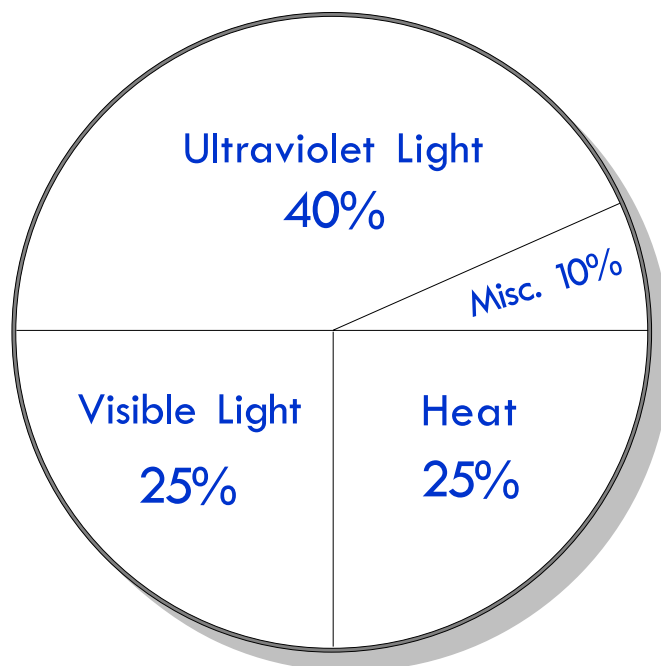


WINDOW FILM SPECIALISTS

Don't let fading fool you! The Facts about Fading



Ultraviolet (UV) light from the sun contributes to approximately 40 percent of the fading process. Visible Light and Solar Heat from the sun can contribute approximately 25 percent each toward fading. Approximately 10 percent of the reasons for fading can be attributed to other effects such as indoor artificial lighting, humidity, and poor dye anchorage.

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